

Product Marketing Manager

Retained Search for a UK Medical Device Manufacturer



Product Marketing Manager



Challenge

A UK medical device manufacturer needed a Product Marketing Manager for its pelvic floor range. A previous agency had sent just three CVs, two without the right to work in the UK.

Medical Device Marketing



Hands-on medical device product marketing experience, ideally in urology or gynaecology.

Time Critical



The role had been open for over two months and the gap was holding back product sales.

Solution



We mapped the market and screened against the brief to build a targeted shortlist ready for interview.

Results

- ☒ 173 Suitable Candidates Identified
- ☒ 4 Candidates Shortlisted
- ☒ 4 Candidates First Stage Interviewed
- ☒ 2 Candidates to Final Round Interview
- ☒ 1 Successful Appointment

Outcome

Offer accepted within six weeks. On paper the successful candidate was not an obvious fit, but competency-based interviewing showed they had every skill the role needed and were a strong cultural fit.

Team Expertise

Tracey Harris
Director



Tracey Harris founded Harris Lord in 1997 and brings over 30 years' experience in search and recruitment.

She leads every client relationship personally, from the first conversation through to appointment, and works with you to build a clear hiring strategy around your business goals.

Her approach is honest and consultative. She takes the time to understand what you want, what the business needs and where the risks sit, then gives straightforward advice on the right hiring route, whether that is a retained search, an exclusive project or a different solution altogether.

Contact Us



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